



**Board of Directors
Meeting Agenda
Tuesday, September 10, 2019
CITY HALL 414 EAST MAIN STREET
7:30 AM**

CALL TO ORDER

APPROVAL OF AGENDA

APPROVAL of Meeting Minutes from August 13, 2019

APPROVAL of August 2019 ACCOUNTS PAYABLE and PAYROLL

RECEIVE AND FILE August 2019 TREASURER'S REPORTS

PUBLIC COMMENTS: The public is encouraged to address the DDA Board at this time. Citizens will have an additional opportunity under Extended Public Comment. Each member of the public is limited to seven (7) minutes.

OLD BUSINESS: NONE

NEW BUSINESS ITEMS:

1. Christmas Market

Recommended Action: Review and approve the Downtown DeWitt Christmas Market Application and set the date for December 7, 2019

2. Christmas Commercial Campaign

Recommended Action: Approve a maximum \$2,500 match with WLNS and downtown businesses to create downtown promotional commercials to benefit the downtown district

3. Halloween Event

Recommended Action: Discuss and approve co-hosting a Halloween event with the DeWitt Area Chamber of Commerce in Riverside Park on Saturday, October 19, 2019 and setting a budget not to exceed \$1,000

4. Banners

Recommended Action: Approve budget of \$3,528 for 24 Welcome Banners and 12 Holiday Banners from Display Sales

5. Downtown Event for February 2020

Recommended Action: Discuss DDA event for February, 2020

6. Band/Concert for Fall or Spring

Recommended Action: Discuss downtown concert for fall 2019

EXTENDED PUBLIC COMMENTS:

STAFF AND COMMITTEE REPORTS:

1. Coordinator's Report
2. City Administrator's Report
3. Council Report

ADJOURNMENT

Official minutes of the Board Meetings are available for public inspection at City Hall, 414 E. Main Street, DeWitt, Michigan 48820. The City of DeWitt will provide to individuals with disabilities, reasonable auxiliary aids and services which are needed to fully participate in any meeting provided a 72 hour notice is received by phone or in writing. Contact the City Clerk at 414 E Main Street, DeWitt, Michigan 48820 or by calling (517) 669-2441.

Posted: September 6, 2019