



SATURDAY MARCH 7TH | 5-9 PM

COME ON OUT AND ENJOY DOWNTOWN DEWITT WITH FOOD, DRINKS, AND FUN!

The DeWitt DDA is partnering with the Lions Club of DeWitt to host a street festival (21+) in downtown DeWitt at the corner of Bridge St. and Main St. This event will showcase local breweries, distilleries, a winery, a cidery, multiple food trucks, and Lansing band Be Kind Rewind. This fun night will get local and Lansing-area residents excited about visiting our downtown. We are also excited to support our local businesses and give back to the community through the Lions Club.

GOLD SPONSOR: \$2,000 PLUS EACH

- Business logo added to social media event banners and digital advertising
- Business logo with website link on DDA website event page
- Radio advertising on Mike FM 101.7*
(includes business name mentioned as gold sponsor in 120 ads)
- Live recognition at event
- Ten (10) tickets to event
- Premium location to post banner/signage at the event, if desired
(sponsor must provide banner with grommets, not to exceed 4 ft tall x 8 ft wide)

GAME SPONSOR(S): \$1,000

- Silver sponsor package
- Business will have logo signage at every game station stating "Games Provided by"

SILVER SPONSOR: \$500

- Business listing with website link on DDA website event page
- Recognition as silver sponsor in some digital advertising
- Radio advertising on Mike FM 101.7*
(includes business name mentioned as silver sponsor in 30 ads)
- Four (4) tickets to event
- Ability to post your banner/signage at the event, if desired *(sponsor must provide banner with grommets, not to exceed 3 ft tall x 6 ft wide)*

BRONZE SPONSOR: \$200

- Business listing with website link on DDA website event page
- Recognition as bronze sponsor in some digital advertising
- Ability to post your banner/signage at the event, if desired *(sponsor must provide banner with grommets, not to exceed 3 ft tall x 4 ft wide)*

**Sponsorship must be secured by February 10th to include radio advertising.*

REGISTER TO BE A SPONSOR

The deadline for sponsorship registration is March 3, 2020. Please contact the DeWitt DDA to register for sponsorship.

For more information visit:
dewittda.org/dewitt-cabin-fever-reliever

